




Rogue Workforce Partnership - Corporate Directors Meeting

Thursday, August 18, 2016 • 3:00-5:00 p.m. | 100 E. Main Street, Suite A - Board Room • Medford


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Agenda

1. **Call to Order** (5m) Jessica Gomez
 - Welcome & Introductions
2. **Consent Agenda** (5m) - **Action Item**  Jessica

Consent agenda items are voted on as a single block unless a member wishes to pull an item(s) out for discussion

 - a. **Approval of Minutes –**
 - July 21, 2016 - RWP Corporate Directors Meeting
3. **Ron Fox Recognition** (10m) Ron & Jessica
4. **RWP Governance**
 - Revising By-Laws (15-20m) - Tentative Jim Fong & John Chamberlin?
 - Mission, Vision, Promise (30-45m)  Jim

Work Session to Refine
5. **Updates on . . .** (45-60m)
 - **WIOA Services & Contract Update** Aurora King / Dave Fricke
Julie Gillis / René Brandon?
 - **Rogue Workforce Academy** Aurora, Dave, Julie Gillis,
 - **Ford Family Foundation Meeting** Jim
 - **Sector Strategies & CC4A** Jim
 - Upcoming Sector Events
 - CC4A Updates 
 - State STEM/RAC/Early Learning Conference
 - **September 16th Community Partners Outreach** Jim & Julie
 - Convening Local Elected Officials, Chambers of Commerce & Media Leaders to engage them in CC4A & Southern Oregon Success
6. **Other Items** Jessica
7. **Adjourn** Jessica

 = Documents are attached, or will be handed out or presented at meeting



MINUTES

ROGUE WORKFORCE PARTNERSHIP • CORPORATE DIRECTORS

July 21, 2016 ♦ 100 E. Main St., Suite A - Board Room ♦ Medford, OR

MEMBERS PRESENT

Jessica Gomez
Gregg Edwards
Nikki Jones
Commissioner Cheryl Walker (via phone)
Tamara Nordin

MEMBERS ABSENT

Commissioner Rick Dyer
Michael Donnelly

OTHERS PRESENT

John Chamberlin, WIOA Legal Counsel
Jim Fong, Executive Director, Rogue Workforce Partnership
Sherri Emitte, Rogue Workforce Partnership (via phone)
Rene' Brandon, Rogue Workforce Partnership
Julie Gillis, Rogue Workforce Partnership
David Fricke, Rogue Workforce Partnership
Tami Allison, Rogue Workforce Partnership

Quorum Present: Yes

1) CALL TO ORDER

The meeting was called to order by Chair Jessica Gomez at 8:19 am.

2) CONSENT AGENDA

TAMARA NORDIN MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. THE MOTION WAS SECONDED BY NIKKI JONES AND APPROVED UNANIMOUSLY.

3) FINANCE / BUDGET

FY 2016-2017 Budget Review & Approval

Sherri attended the meeting remotely and guided the group through the PY16 budget Revenue Summary, indicating that there is a net overall decrease of about \$9,000 from the \$5,461,450 total revenue projected for PY 16. The WIOA Revenue projection consists of \$261,812 in Title 1B Adult funds which is an increase of 32.8%, \$39,508 in Title 1B Dislocated Worker funds which is a decrease of 4.3%, and Title 1B Youth funds of \$291,190 which is an increase of 34.7%. Carry-In funds total \$724,779 across all programs.

Sherri went on to report that other income, which represents an array of grants and contracts, as well as program income generated from sublease rents and other sources is expected to increase by \$389,200 or 30.1% from PY15 revenues; as well as, \$39,720 from DHS for the Independent Living Program that will provide foster youth with summer work experience.

The total expenditure projection for PY 16 is \$5,461,450 which is equal to the projected revenue. Sherri drew attention to the increase of \$151,139 in new personnel, health insurance expenses, etc. "A mid-year budget adjustment will be done and the difference will not be significant, and the health insurance renewal taking place in July is 2.5% increase which is an excellent renewal rate", Sherri stated.

Contracted services of \$3,216,515 are 58.9% of planned expenditures and represent a 13.4% decrease from the PY 15 Amended Budget.

Operating Expenses for both RWP and the Medford and Grants Pass One Stop Centers total \$768,796 or 14.1% of planned expenditures, representing a \$37,000, or 5% increase from the PY 15 Amended Budget. This represents an increase in the lease payments for the RWP offices, as well as a few other small increases in janitorial and other operating expenses. Jim added that we are still "plugging away" at co-location with the Employment Department.

Sherri concluded the discussion by reporting that we are happy to be conservatively projecting a carry out of \$633,090 into PY17.

NIKKI JONES MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. THE MOTION WAS SECONDED BY TAMARA NORDIN AND APPROVED UNANIMOUSLY.

Letters Related to The Job Council

The group reviewed the letters available in today's packet. Jim indicated that both letters will be send electronically to the Corporate Directors.

4) SOUTHERN OREGON SUCCESS

Jim presented an article in the Atlantic Magazine highlighting events in Walla Walla Washington on Adverse Childhood Experiences (ACEs). The work in schools in Washington is based on a San Diego study that analyzed differentials in health outcomes across all populations, genders, races, etc. and found a strong correlation between negative health outcomes and adverse childhood experiences. This is being hailed as a public health milestone and has significant impact to our work as a Workforce Board.

Gregg mentioned Blue Zones – the result of a study sponsored by National Geographic, a community well-being improvement initiative designed to make healthy choices easier through permanent changes to environment, policy, and social networks. There is a Blue Zones project underway in Klamath Fall. Jim has met some of this staff and will follow up with Seth, Peter, and SORS Steering Committee to make a connection.

Jim requested that the Corporate Directors authorize the investment of \$7500 from the endowment fund to support the SORS backbone investment. Members of the group agreed that it would be a good investment.

GREGG EDWARDS MADE THE MOTION TO AUTHORIZE THE INVESTMENT OF \$7500 FROM THE RWP ENDOWMENT FUND TO SUPPORT THE SORS BACKBONE INVESTMENT. THE MOTION WAS SECONDED BY TAMARA NORDIN AND APPROVED UNANIMOUSLY.

5) RWP GOVERNANCE STRUCTURE & MEETINGS

New State Policy on Quorum / Revisiting By-Laws & Guidance

John Chamberlin, Legal Counsel, joined the meeting by phone to review RWP's governance structure options. Because of the new WIOA law regarding Board membership, as well as State regulations that a quorum is 51% of the membership, we have choices to make on how we want to structure ourselves.

We currently are set up to have a 39-member board, so that we can include key leaders from: Department of Human Services, K-12 education and higher education. We can:

- A. Keep the membership at 39
 - For the times we don't have a quorum, the Corporate Directors would need to be authorized to take any needed action on behalf of the full Workforce Board, as needed and allowed by Federal and State laws and rules.
 - We'd have to have a 51% quorum of the Workforce Board at least once a year.
- B. Reduce the membership and create an "affiliate member" status for those leaders not required under WIOA
 - This would increase the possibility of achieving a quorum more regularly.
 - The down side is that some members would feel "less than" full voting members.

The option preferred by the Corporate Directors was to keep the Board at the full membership.

John stated that he feels he can do one set of bylaws for both the Workforce Board as well as the Corporate Directors and will forward a draft for review. Depending on when the draft is received, we will either bring it to the Corporate Directors in August, or to the full group in September.

Mission, Vision, Promise – Next Steps

Jim indicated that the goal is to bring a draft document to the August Corporate Directors meeting for a work session; and then to present to the full board in September.

6) **UPDATES on...**

Due to time constraints, this item was not discussed.

7) **OTHER ITEMS**

Earlier in the meeting, the discussion morphed to Sectors and Jim shared information about the recent Rogue Advanced Manufacturing Partnership (RAMP) meetings as well as the recent planning meeting with members of the Rogue Tech Collective.

Also shared was information on the recent State Legislation that made recreational marijuana legal in Oregon even though it is still illegal at a Federal level. The group discussed possible trainings to help employers deal with this issue, as well as assisting job seekers to understand how to have a legal career in this field. The group agreed that it is definitely a topic that needs to be revisited in the future.

8) **ADJOURN**

With no further business, the RWP Corporate Directors meeting was adjourned at 10:10 am.

Respectfully Submitted,

Tami Allison
Executive Projects Manager

Approved

Date

Jessica Gomez, RWP Chair

Compiled Suggested Edits

Our Mission . . .

is to help foster the region's economic vitality by growing the skills and talent of workers, so that businesses and residents can prosper in the global economy.

Our mission is	Add (+)	Delete (-)	Change (△)
to help foster the region's economic vitality	•	• help foster	• promote • grow • advance
by growing the skills and talents of workers	• growing people • through business leaders and K-20 education partnerships (John H.)	• workers • grow → → → → • not growing skills and talents → →	• grow our workforce • <u>developing</u> our workforce • growing <u>people</u>
so that businesses and residents	•	• residents → → → → (Norm)	• our community
can prosper in the global economy	• people • community • prosper	• in the global economy → →	• global to local

Our Vision . . . A strong regional economy and prosperous communities - fueled by skilled workers, quality jobs and thriving businesses.

A strong regional economy and prosperous communities	•	•	• business success
- fueled by skilled workers, quality jobs and thriving businesses.	•	• Regional vs. global economy	• thriving businesses, quality jobs & skilled workers (<i>change the order</i>)

Other Suggestions:

- **From Norm Kester**

The mission drives the vision or put another way, you can't achieve the vision without first achieving the mission. Our mission should be laser focused. Our vision should be broad and drive the meaning behind achieving our mission.

Mission Statement:

To create a demand-based, business-centered workforce through lean, consolidated, results-driven programs.

Vision Statement:

A strong economy and prosperous communities-fueled by skilled workers, quality jobs and thriving businesses.

- **From Shawn Hogan**

Vision Statement #1

A strong business community, demonstrated by thriving businesses, quality jobs, and competent workers.

Not really thrilled with the two highlighted pieces...

Gave it a little more thought and polishing...I kind of like the following...

A robust local economy and thriving communities, defined by strong, vibrant businesses and a fulfilled workforce

Final Samples

Our Mission

Current

To help foster the region's economic vitality by growing the skills and talent of workers, so that businesses and residents can prosper in the global economy.

New

- a. To create a demand-based, business-centered workforce through lean, consolidated, results-driven programs.
- b. To advance the region's economic vitality by developing the workforce so that business, people and the community can prosper.
- c. To grow the region's economic vitality by developing the workforce so that business and the community can prosper.
- d. To promote the region's economic vitality by growing the workforce so that business and the community can prosper.

Our Vision

Current

A strong regional economy and prosperous communities - fueled by skilled workers, quality jobs and thriving businesses.

New

- a. A strong economy and prosperous communities - fueled by thriving businesses, quality jobs and skilled workers.
- b. A strong business community, **demonstrated by** thriving businesses, quality jobs, and **competent** workers.
- c. A robust local economy and thriving communities, defined by strong, vibrant businesses and a fulfilled workforce

College & Career for All Updates

- CRLE / Sector Strategies
- CTE-R
- Math in Real Life
- Southern Promise Dual Credit
- STEM Hub

CC4A - Greensprings Meeting
August 15, 2016

Combined Efforts Common Goals

College and Career for All Movement

Convener - Scott Beveridge
Southern Oregon ESD

Dual Credit Articulation - Southern Promise
Co-conveners - Daniella Bivens, Rogue Community College
Scott Beveridge, Southern Oregon ESD

Career Related Learning Experiences (CRLE)
Convener - Jim Fong, Rogue Workforce Partnership

Career Technical Education (CTE)
Convener - Brian Robin, Southern Oregon ESD

STEM Hub
Convener - Steve Thorpe, Southern Oregon University

Mutually
Reinforcing
Activities

Youth are transitioning
successfully from high
school to college and/or
careers

Sector Strategies Update

Industry / Education & Workforce Partnerships
Career Related Learning Experiences

Sector Strategies Update

Working with Industry Partners

- 3 Industry Sector Strategy Groups
 - Healthcare Workforce Steering Committee
 - Rogue Advanced Manufacturing Partnership (RAMP)
 - Rogue Tech Collective (*Information Technology / E-Commerce*)
- Industry / Education & Workforce Partnerships to align:
 - Education Pathways | Industry Recognized Credentials | Careers
 - Dual – Credit | CTE | STEM | CRLE's

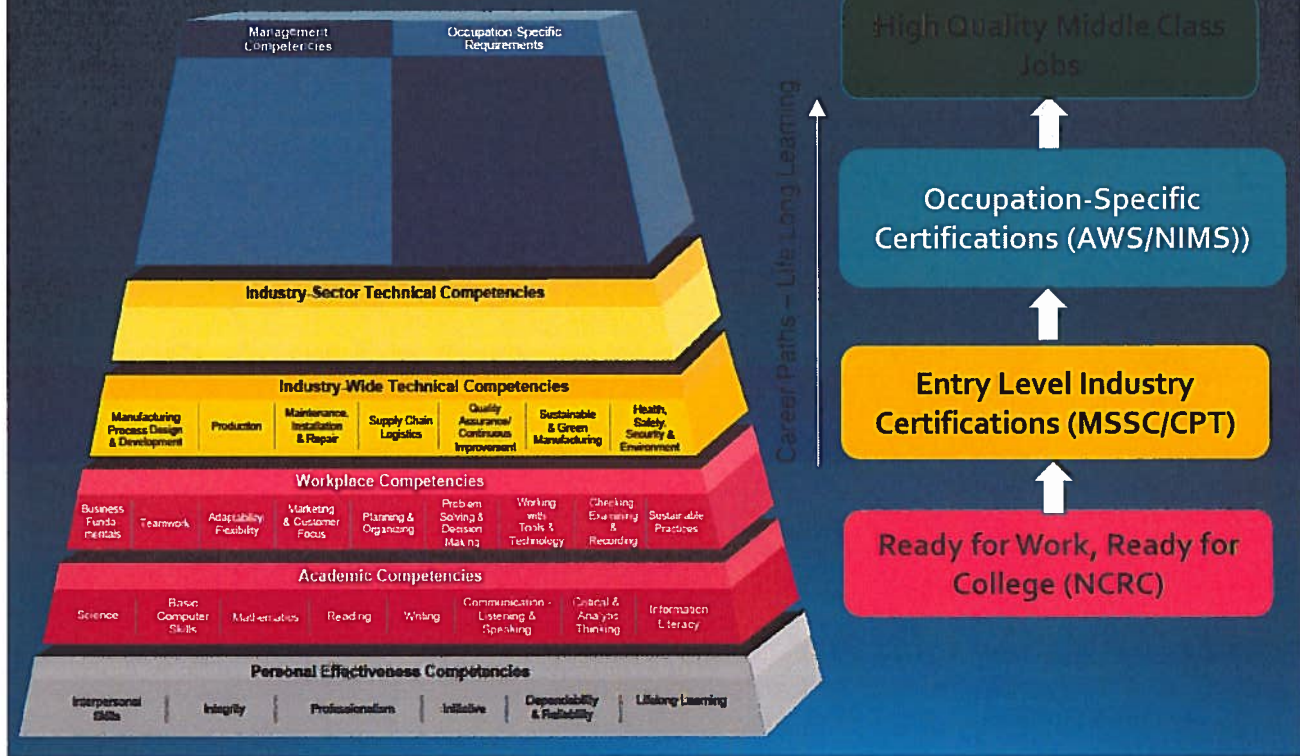
Sector Strategies Update

- **Healthcare** - 3 Work Groups:
 - **Industry & Education Partnerships in the Schools**
 - Building a partnership of health professionals that support teaching and learning in the high schools.
 - **Industry Recognized Credentials**
 - Getting healthcare credentials into the high school curriculum - like CNA, MA, & Phlebotomy
 - **Career Related Learning Experiences (CRLE's)**
 - How to create sufficient capacity in Industry Tours, Career Events, Job Shadows, Internships, etc. for high school & middle school students to meet the talent pipeline demand?
 - How can we begin to build an externship program to support the teachers of the Rogue Valley beginning 2017-18?

Sector Strategies Update

- **Rogue Advanced Manufacturing Partnership**
 - Working with national consultant Audre Theis to identify the Industry Recognized Credentials & validated skills our region's Advanced Manufacturing companies want to see students & workers obtain
 - Working with Industry / K-20 Education & Workforce partners to align:
 - Education Pathways | Industry Recognized Credentials | Careers
 - Planning a 2-Day Curriculum & Credential Alignment / Design Session in October – *all education partners will be invited*
 - RCC grant application to create a pilot Manufacturing Pre-Apprentice Program

Advanced Manufacturing Competency Model



ALIGNING EDUCATION, CERTIFICATION, AND CAREER PATHWAYS Advanced Technology Manufacturing Academies at the Alamo Colleges

EDUCATION PATHWAY	CERTIFICATION PATHWAY	CAREER PATHWAY
BACHELOR OF APPLIED ARTS & SCIENCE / ENGINEERING DISCIPLINE <i>(* Potential path not currently articulated)</i> <ul style="list-style-type: none"> Texas State, UTSA, St. Mary's University 	<ul style="list-style-type: none"> SME 	<ul style="list-style-type: none"> Plant Engineer Mechanical Engineer Management \$50k - \$140k (11-3051, 17-2141)
ASSOCIATE IN APPLIED SCIENCE: Manufacturing Operations Technician CNC Manufacturing Technician <ul style="list-style-type: none"> 63-69 hours / 2 years full time 21 courses Day/evening curriculum 	<ul style="list-style-type: none"> AWS Certified Welder D.1.1 MSSC Maintenance Awareness MSSC Manufacturing Practices MSSC Quality Practices and Measurement MSSC Safety Career Readiness Certificate 	<ul style="list-style-type: none"> CNC Technician Manufacturing Maintenance Technician Production workers/assemblers \$21k - \$54k (51-4010, 51-2092, 51-2031,)
High School Year 2 <ul style="list-style-type: none"> CNC Tool Operator Certificate or Manufacturing Operations Maint. Assistant Dual Enrollment 6 courses / 17 credit hours 	<ul style="list-style-type: none"> MSSC Manufacturing Practices MSSC Maintenance Awareness Career Readiness Certificate 	<ul style="list-style-type: none"> Entry level operators Maintenance helpers Team Assemblers \$17k - \$54k (51-2092, 51-2031)
High School Year 1 <ul style="list-style-type: none"> Dual enrollment Marketable Skills Certificate-Machining 5 courses / 14 credit hours 	<ul style="list-style-type: none"> MSSC Quality Practices & Measurement MSSC Safety Career Readiness Certificate 	<ul style="list-style-type: none"> Maintenance Helper \$17k - \$40k (49-9098)
National Career Readiness Certificate Personal Effectiveness * Academic Competencies Workplace Competencies		
Applied STEM (High School) Dual Enrollment - Career Academy - Youth Development Programs	Out of School/Low Skill Youth/Adults WIA/Career Centers - ESL/VESL - GED/ABE "Bridge" and Foundation Programs	Skilled Adults Retraining/Lay Offs - Continuing Education Company Specific Apprenticeship

Sector Strategies Update

• Rogue Tech Collective

- Industry Tour Event for Oregon Tech, SOU & RCC Computer Science students on October 28th
- Creating Maps of the IT Industry & Career Pathway Ecosystem
- K-12 career pathway connections on-deck

• Math in Real Life Grant

- Connecting Math Teachers & Targeted Industry Partners (*Medford Fabrication, Timber Products, etc.*) for industry tours, applied learning, etc.

• Cross-Sector Industry/Education PLC

- Co-convened by RWP & SOREDI to debrief on industry tours for educators & work on cross-sector systems capacity-building
 - Identify & address needs & wants of partners
 - Messaging to: students, parents, others

Sector Strategies Update

• Oregon Connections

- On-line tool that supports our CC4A Industry / Education & Workforce partnership connections in STEM, CTE, Dual-Credit & CRLE's
- Posts . . .
 - **Requests** - from Educators for industry partnership
 - **Offers** - from Business & Industry
- For:
 - **In-Person Connections** - *industry tours, job shadows, internships, classroom tech talks, etc.*
 - **Virtual Chats** - *guaranteed match to a nationwide network of STEM industry professionals (\$99/year/educator for unlimited # of sessions)*
- Now live & statewide at: <https://oregonconnections.nepris.com/>
- In the midst of prepping for regional rollout - ***you can join us in planning!***
 - Hands-on "Learn the Tool" Webinar with Jill Hubbard in August
 - Create Implementation Plan that will include:
 - Regional Coordination of Industry Outreach & Engagement
 - Roles & Responsibilities for Participating Schools
 - Protocols / Rules of Engagement, etc.

Sector Strategies Update

- **Expanding Business & Community Partnerships**

- **September 16th Community Partners Event** - to engage more community partners in CC4A & Southern Oregon Success
 - Chambers of Commerce
 - Local Elected Officials
 - Media Leaders
 - Oregon ASK & STEM
- **Partnership with Society for Human Resource Management (SHRM) & More Businesses**
 - Career Networking Event for Adult Workers - May 2017
 - Creating an Annual Series of Career Events – *building on Careers in Gear & GPHS/Josephine County Career Fairs for students*
 - Includes partnership with American Society for Safety Engineers & Oregon Employer Council



CTE-R Update

CTE-R Update



CTE-R Manufacturing Grant

CTE Agriculture Grant

Math in Real Life Update



Math in Real Life Grant Update

June-August Activity



- **Middle School & high school team of teachers attended two weeks of mathematics professional development:**
 - › **How Math Teaching Matters**: Best practices and structures for teaching and developing students deep understanding of mathematics
 - › **Mathematical Modeling**: The characteristics of effective implementation of tasks involving mathematical modeling. Collaborated with fellow participants to:
 - Examine and identify everyday life situations that are rich contexts for grade-level appropriate mathematical modeling tasks,
 - Create high-cognitive tasks that call for mathematical modeling,
 - Plan for effective implementation of these tasks in your own classrooms,
 - Rehearse key aspects of their plans.

Math in Real Life Grant Update

June-August Activity



- Worked with Rogue Workforce Partnership to connect with businesses.
- Working with business and industry to identify context for math problems faced in local business and industry. Concentrating on the top three high wage jobs in Southern Oregon: advanced manufacturing, medical, and information technology.
- Teachers currently working in their teams to each develop four applied math problems. These problems will be enacted during the year in a live classroom where all participants will observe and then working together revise and edit their problems. Teachers will then re-enact in their own classrooms to further test and revise their lessons. Dates for enactment and study:

October 4, 2016 | January 19, 2017 | March 7, 2017 | April 11, 2017



Southern Promise Dual Credit Update



Southern Promise Dual Credit Update

- **Klamath**
 - › Coordinator in place (Benji Henslee)
 - › Pathways are being articulated
- **Rogue Valley**
 - › Coordination framework with RCC finalized and in place
 - › Will now be hiring Coordinator

STEM Hub Update

STEM Hub Update

1. **STEM Infrastructure Grant** - received \$125,000 for 2015-17
2. **STEM Hub Partnership Development Plan**
 - Needs to be written & submitted - by Sept or Nov?
3. **STEM Program Expansion funds**
 - Up to \$150,000 available to us for 2016-17 after approval of PDP
 - 1 application for our combined region; 2 unified projects OK
 - 4 Buckets / Categories to choose from (*grant can touch 2-3 buckets*):
 - Educator Professional Learning
 - Systemic Alignment
 - Instructional Resources
 - Out-of-School
 - **Decision required**: We need to decide what we will put into our "expansion grant" proposal

STEM Hub Update

4. Other Related Grants

- CTE Advanced Manufacturing | CTE Agriculture
- STEM Innovations: "Math in Real Life" grant
- STEM Innovations: "STEM Beyond School" grant

5. STEM Investment Council - Presentation June 17th

6. STEM Beyond School Grant

- Josephine/Jackson - operated by the College Dreams program
- Klamath County - operated on split basis by the Klamath Falls School District (1/3)& the Klamath County School District (2/3)]

7. Chief Science Officer Program

- Overview provided in next 3 slides
- Will additional local implementation funds be required?



STEM Hub Update



7. Chief Science Officer Program *(continued)*

- Places middle & high school students, elected by their peers, in role of Chief Science Officer at their school
- CSO's :
 - Work to bring STEM experiences to their school to build a love of, and access to great STEM learning among their peers
 - Represent their peers by participating in community events that might range from presenting science activities at festivals for the public to sitting on youth voice or other panels for local, regional, or state leaders
 - Receive training in a wide variety of leadership and STEM skills facilitated by community leaders at a two day intensive institute, usually in late summer or early fall



STEM Hub Update

7. Chief Science Officer Program *(continued)*

- This academic year will focus on building partnerships in schools & industry partners to support the program
- Hope to have 40-50 CSOs in at least 6 school districts elected this spring to start serving Fall 2017.
- Recommend at least two CSOs from a school so that they can support one another.
- Each CSO must have a school based mentor (*teacher/staff*) & a community based "SciTech Jedi" (*industry-based mentor*) to support their work
- Allison Sweeny, VISTA corps member, will serve as Chief Science Officer Program Coordinator for at least this year
- Summer Brandon and Steve Thorpe will serve as advisers



STEM Hub Update

7. Chief Science Officer Program *(continued)*

Opportunities & Asks:

- Looking for early adopters in schools who are passionate about student leadership or STEM (*teachers, administrators, superintendents*) - please help connect us
- Looking for early adopters in industry who will:
 - Support program with volunteer time (mentors for CSOs, facilitate sessions at institute)
 - Give a tour of their awesome facility
 - Financial or in-kind contributions (food or space for the institute)
- In the winter, will be looking for folks to help with the institute as session facilitators leading all kinds of learning for 15-30 CSOs at a time

STEM Hub Update

8. Computer Science Teachers Association

- **Decision required:** We need to decide if we want to do more to emphasize computer science in our work

9. Oregon ASK

- National League of Cities Award
- Their focus: STEM & engaging local elected officials
 - Rogue Valley - Combined Event with CC4A & Southern Oregon Success – targeting LEO's, Chambers of Commerce & Media Leaders - September 16th
 - Klamath - planning in process
- See: <https://oregonask.org/>

10. Coordinating all our STEM Work

