



ROGUE WORKFORCE PARTNERSHIP

MINUTES

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March 9, 2015

Pacific Retirement Services - Third Floor, Washington Room
1 W. Main St., Medford, OR

MEMBERS PRESENT:

Wes Brain, Michael Donnelly, Jim Fong, Ron Fox, Jessica Gomez, John Higgins*, Pete Karpa, Brent Kell*, Michael Kidwell, Tolga Latif*, Doug Mares, Tamara Nordin, Teresa Sayre, Lyndell Smith,

*= *via phone*

QUORUM PRESENT: Yes

OTHERS ATTENDING:

Oregon Employment Department: Sherri Stratton, Guy Tauer, Tamara Schroeder

Department of Human Services: Melissa Wolff

Southern Oregon University: Sue Walsh, Provost

(pending appointment)

Southern Oregon ESD: Gwyn Lema

College Dreams: Stacie Grier

Southern Oregon Goodwill Industries: Shae Johns, Matt Chesler

Rogue Community College: Genna Southworth, Brandon Bretl

Easter Seals: Linda Chase

Junior Achievement: Deanna Wilson

BBSI: Suz Montemayor, Joe Rossi

The Job Council: Aurora King, Graham Hetland, Rene' Brandon, Sherri Emitte, Kristen Anderson, Ken Heindsmann, Tami Allison

All meetings of the Rogue Workforce Partnership are recorded should reference be desired in addition to the minutes.

1) **CALL TO ORDER, WELCOME & INTRODUCTIONS:**

The RWP meeting was called to order by Chair Jessica Gomez at 7:39 am. Introductions were made.

2) **CONSENT AGENDA:**

TAMARA NORDIN MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. THE MOTION WAS SECONDED BY MICHAEL DONNELLY AND WAS UNANIMOUSLY APPROVED.

3) **GUIDE, INFORM & LEAD STRATEGIC PARTNERSHIPS**

National Coordination

- **WIOA Implementation** – Today's packet contains a handout "National Framework – Side-by-side Comparison of WIA- WIOA" that should be helpful in answering some questions on the differences between the two laws.

Pete added that from a VR perspective, it has caused change in the way that they do business by expanding the current services. "A goal of the WHESP (the RWP's Workforce & Higher Education System Partners Sub-Committee) group is how to align the services", Pete stated. VR has been operating retroactive back to the July 1, 2014 date that the law passed.

- **U.S. Department of Labor Guidance Letter** – TEGL 19-14 "Vision for the Workforce System and Initial Implementation of the Workforce Innovation and Opportunity Act of 2014" is also available in today's packet for reference.

Regional Coordination

- **Governance Update** – Jim presented the Daily Courier article about The Job Council and indicated about 90% of the article was accurate. The group was also updated on the transition and that we are continuing to move forward aggressively to have a new service provider in place by July 1, 2015.

Sherri E. reported that new GASB rules state that as of June 30, 2015, pension liability must appear on an organization's balance sheet. The oddity, however, is that the regular unfunded liability has to appear; however, the larger transitional liability does not. Jim and Sherri notified PERS last week, by phone that TJC would be dissolving as of June 30, 2015. TJC has been asked to forward information to PERS which will be done in the very near future. PERS will be assessing options and determining their next steps in response to The Job Councils' dissolution.

- **Procurement for WorkSource Oregon Center** – WIOA & DHS Service Provider -The joint procurement document (RFP 3974) is in review with DAS and DOJ, and will be published as soon as it is approved. The response and review time will be shortened to meet the time constraints due to the late publishing of the RFP.
- **Using The Job Council Brand Name** – RWP members were in agreement that the Job Council name should be preserved. ***RON FOX MOVED TO PROCEED WITH PRESERVING THE JOB COUNCIL NAME AS LONG AS IT MAKES DENSE. THE MOTION WAS SECONDED BY DOUG MARES AND WAS APPROVED UNANIMOUSLY.***
- **New RWP Website & Logo** – Graham reported that we have started using a new logo that was voted on by about 6 WIB members even though there have been some suggestions about the font. Graham will explore some different font options and will email out to the group for additional comments.

A skeleton of the new RWP website is running to host the RFP. Graham reviewed the website, and the RWP Facebook page with the group. Several suggestions were made for revisions:

- Discuss with SOREDI, SVTG, and Medford Chamber to see how best to link to business
- Have a page for each sector and link out to other sites
- Be clear about who the audience is – more links, less content
- Fonts should be bold in order to stand out better
- Need a way to track the traffic to the site, where they go, and how long they stay

4) STRATEGIC PLAN IMPLEMENTATION & WORKFORCE/EDUCATION SYSTEM TRANSFORMATION

Sector Strategies

- **Advanced Manufacturing & E-Commerce/Info Tech** - Convened a work group in December where national consultants attended and helped in walking through data from various sectors. Group came together and will be launching some events to bring companies together to go through a process of modest surveying and skill/asset mapping. A second meeting is scheduled for March 18, 2015. It was suggested that a social event or some kind of common event could attract businesses to attend. Also suggested was having a one page document (similar to the healthcare page) showing career access, as well as de-segmenting and splitting out by specialty.
- **Healthcare** -Great conversation took place at the last steering committee meeting where we debriefed the January Legislative event. The group is excited to begin mapping out career pathways within the healthcare industry.

Southern Oregon Success

- **Governance and Organizational Update** – Jim reported that we are attempting to create a more coordinated oversight including College & Careers for All, etc. A governance proposal will be taken to Jefferson Regional Health Alliance, the Early Learning group, and brought back here to the next meeting. Jim indicated that we are leading the state in the work we are doing in this area.
- **Careers In Gear** – Stacie reported that Careers in Gear will be held this Thursday March 12, 2015. 822 students are officially pre-registered and there are more business people than ever before. Discussion took place around the need to get more educators exposed and it was indicated that schools have been encouraged to select teachers and counselors to be involved in the event. Stacie encouraged RWP members to attend, and a video that will be shown in the exhibit hall was shown to the members at the close of the meeting.

5) OTHER BUSINESS

No other business was brought before the Rogue Workforce Partnership.

6) ADJOURN

With no further discussion, the meeting was adjourned at 9:36 am.

Respectfully Submitted,

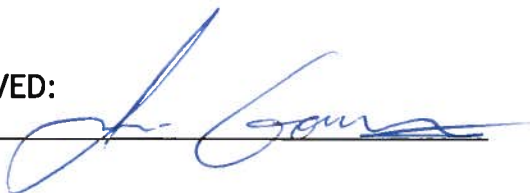


Tami Allison

Executive Team Coordinator

/tka
APPROVED:

Chair



Date

9/23/15

