



MINUTES

ROGUE WORKFORCE PARTNERSHIP • CORPORATE DIRECTORS

December 3, 2015 ♦ 100 E. Main St., Suite A - Board Room ♦ Medford, OR

MEMBERS PRESENT

Jessica Gomez
Gregg Edwards
Nikki Jones
Commissioner Cheryl Walker (via phone)
Commissioner Rick Dyer
Ron Fox
Tamara Nordin
Michael Donnelly

MEMBERS ABSENT

OTHERS PRESENT

Jim Fong, Executive Director, Rogue Workforce Partnership
Rene' Brandon, Rogue Workforce Partnership
Tami Allison, Rogue Workforce Partnership

Quorum Present: Yes

All meetings of the RWP Corporate Directors are recorded. Should reference be desired in addition to the minutes, backup materials are available in the Office of the Executive Director of the Rogue Workforce Partnership.

1) CALL TO ORDER

The meeting was called to order by Vice-Chair Gregg Edwards at 1:13 pm.

Jim explained that we will be inserting the Rogue Valley Workforce Consortium meeting in the middle of the RWP Corporate Directors meeting after agenda item 3 in order to have the RVWC take appropriate action - as Commissioner Walker has another commitment at 2 pm.

2) CONSENT AGENDA

COMMISSIONER DYER MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. THE MOTION WAS SECONDED BY MIKE DONNELLY AND APPROVED UNANIMOUSLY.

3) NEW RWP MEMBERS

The following nominations are being forwarded to the RWP Corporate Directors for action:

- **Adam Cuppy** – Co-founder and Chief Operating Officer of Coding Zeal
- **John Underwood** – Southern Oregon Region Human Resources Manager for Timber Products Company

➤ **Chad Scott** – Director of Human Resources, Fire Mountain Gems & Beads
Jim added that John has confirmed, and both Adam and Scott are tentative.

TAMARA NORDIN MOVED TO RECOMMEND THE SUBMISSION OF THE NOMINEES ABOVE TO THE ROGUE VALLEY WORKFORCE CONSORTIUM. THE MOTION WAS SECONDED BY MIKE DONNELLY AND WAS APPROVED UNANIMOUSLY.

4) DESIGN & PREPARATION FOR UPCOMING RWP MEETINGS Developing our Strategic Plan

Jim shared that from Jessica’s point of view, as a Workforce Board, we have already have a good strategic plan and good sense of what we want to accomplish, and that the upcoming update of our strategic plan should focus primarily on refinement and execution. Jim referred the group to the strategic planning process handout in the packet. The plan is due to the state April 2016.

The plan is to harness existing meetings, using groups such as with the Local Leadership Team and Adult Basic Education work group to get input.

Discussion took place around the need for our strategic plan to include marketing and branding as there are still many small employers who could benefit from knowing what we do, as well as informing employers that their frustrations are being addressed. Jim stated that this might be accomplished through the integrated business outreach team.

Gregg asked if there was data on employers, and services that we provide, and suggested that quantify the business outreach in the community. Jim responded saying that we have nothing systemically to measure this information except for anecdotal stories.

“SORED I is actively referring First Source job referrals to Employment Department which provides an opportunity to create real value and ROI, but is still a challenge due to the talent pipeline,” Jim stated.

The timeline was reviewed and Jim suggested to use next week’s full Workforce Board meeting to corroborate our mission, purpose, and promise.

WorkSource Oregon & System Partners, College & Career for All & Southern Oregon Success, Designing Comprehensive Framework for Streamlined Industry Partnerships

Jim indicated that there is a momentum never seen before in the education world around College and Careers for All, and that our Sector Strategies work is the work. We need to streamlining and design industry / education partnerships. Jim indicated that the hope is to carve out a position from the Southern Oregon Promise and upcoming STEM Hub grant to be a focal point for interfacing with business and educational communities. Further discussion on this topic will take place at next week’s workforce development board meeting.

System & Program Performance Metrics

Discussion about how we can perform this body of work, how we are measuring success, and what things we want to measure. “The future plan is to not only measure placements; but will longitudinally measure wage and skill growth/gain”, Jim stated.

Jessica gave a presentation to the legislative action team at the Medford Chamber regarding the Minimum Wage and an alternative Median Wage proposal. **Next Steps: Jessica will send the proposal to Tami to forward to the Corporate Directors; We will add this as an agenda item for next week's Workforce Board meeting.**

5) WORKSOURCE OREGON REGIONAL NAME

Jim reported that staff were surveyed and "WorkSource Rogue Valley" received the most votes as the regional name for Jackson and Josephine Counties' One-Stop Career Centers. **Next Steps: Jim will prepare as an action agenda item for next week's Workforce Board meeting to formally approve this new regional name.**

6) CAREERS IN GEAR

Jim reported that we did not receive the Leightman-Maxey two-year grant that was applied for to build a sustainability plan for Careers in Gear. Currently, staff are looking at a few different models to create a sustainable plan.

7) OTHER ITEMS

Jim handed out information on one possible manufacturing training certification and indicated that we will need to vet with manufacturing businesses.

8) ADJOURN

With no further business, the RWP Corporate Directors meeting was adjourned at 3:00 pm.

Respectfully Submitted,



Tami Allison

Executive Projects Manager

Approved

Date

Jessica Gomez, RWP Chair