



ROGUE WORKFORCE PARTNERSHIP

MINUTES

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December 15, 2016

Pacific Retirement Services - Third Floor, Washington Room
1 W. Main St., Medford, OR

MEMBERS PRESENT:

Cathy Kemper-Pelle, Shawn Hogan, Adam Cuppy*, Michael Donnelly, Gregg Edwards, Colleen Padilla, Jessica Gomez, Matt Balkwill, Brent Kell*, Norm Kester, Doug Mares, Tamara Nordin, Joe Myers*, Sherri Stratton, John Underwood, Susan Walsh, Lance Corley*

*= *via phone/videoconference*

QUORUM PRESENT: Yes

OTHERS ATTENDING:

Jackson County Commissioner: Rick Dyer

Josephine County Commissioner: Cherryl Walker*

Community College & Workforce Development: John Asher*

ResCare Workforce Services: Matt Sneed

Oregon Employment Department: Tamara Schroeder, Ainoura Oussenbec, Guy Tauer, Josh Morell

Department of Human Services: Rosemary Jernigan

Southern Oregon ESD: Allison Sweeney

Junior Achievement – Deanna Wilson

College Dreams - Tom Drummond, Kirk Hildebrand

Easter Seals- Linda Chase

Mercy's Gate - Carol Fiddler*

Timber Products- Alex Gideon

Rogue Workforce Partnership: Sherri Emitte*, Dana Shumate, Julie Gillis, David Fricke, Rebecca Williams, Tami Allison, Jim Fong

1) CALL TO ORDER, WELCOME & INTRODUCTIONS

The RWP meeting was called to order by Chair Jessica Gomez at 2:08 p.m. A round of introductions were made.

2) MEMBERSHIP UPDATE:

Tamara Nordin was honored today as she retires from Pacific Retirement Service after 27 years of service as well as 25 years as a board member of the Rogue Workforce Partnership Workforce Board. Both Jim and Jessica shared deep appreciation for Tamara's outstanding leadership and dedicated service and presented Tamara with a gift.

Jim referred the board to the memo in today's packet regarding new and renewing memberships and stated that other Department of Labor requirements are being fleshed out.

3) CONSENT AGENDA

MICHAEL DONNELLY MOVED TO APPROVE THE CONSENT AGENDA. THE MOTION WAS SECONDED BY GREGG EDWARDS AND WAS APPROVED UNANIMOUSLY.

4) WORKSOURCE ROGUE VALLEY

Veteran's Program Award – Sherri Stratton introduced Chuck Hanger, Veteran's Representative from WorkSource Oregon Employment Department. Recently, the Veteran's Program Award was presented to Chuck. John Underwood, Timber Products introduced Alex Gideon an employee at Timber Products who he met at a Veteran's event and later hired. Alex expressed his great appreciation for the services provided to Veterans.

Governor Brown Coordination

Jim shared information about Governor Brown's visit to our WorkSource Oregon Center in Medford on October 14, 2016. Governor Brown applauded the region's exceptional partnerships, leveraging of resources and streamlined service integration, and asked: "how can we create great partnerships like this throughout the State?" Governor Brown also sent a letter recently to Workforce Boards in the State asking for similar recommendations. Two responses are being prepared. One in partnership with other workforce boards in the state and the board was asked to provide input, guidance, insight and authorization. The second, on behalf of the RWP and our regional workforce agency partners. Jim noted that a sub-group has met and a partnership best practices document has been drafted that he will send out electronically to everyone for their review and feedback, prior to submission to the Governor.

5) WORKFORCE SYSTEM

Dashboard

A draft dashboard of WorkSource Rogue Valley's performance has been prepared for review by the RWP, and was presented to the RWP Corporate Directors at their last meeting. The board was asked for their feedback on how to continue this effort to refine our performance metrics tracking. Feedback included:

- Figure out how to capture placements collectively
- Challenge is how to streamline to present the information
- Generate a "job credit report" – a history associated with an individual where workshop certifications can be attached for ease of tracking
- Ability to parse data to effectively move people through the system more effectively
- Need to add the retention piece
- In order to close the skills gap, number of open positions need to be known
- What placements are high demand, high wage
- Find out the reason we are not successful in the areas that show ineffectiveness

Refinements will be made based on this feedback.

6) SECTOR STRATEGIES | COLLEGE & CAREER FOR ALL | WORKFORCE PARTNERSHIPS

Rogue Tech Collective – Tech Tour

60 Computer Science students from RCC, KCC, SOU & OIT spent October 28, 2016 touring and networking with tech companies in Ashland and downtown Medford. Based on pre and post surveys, over 75% came away with interests to explore career possibilities in the Rogue Valley.

Jim reported that an invitation will be extended to other companies to ask the question; “how often could businesses handle this type of event (capacity, etc.)?”

RCC Web Development Program Changes

Trever reported that he and a coworker have been teaching classes as well as looking to update the current curriculum.

Governor Brown & Zeal Site Visit

While Governor Brown was in the Rogue Valley on October 14, 2016, she also visited Zeal. Her visit was to inquire how businesses are effectively bridging the skills gap, with an emphasis on building the career pathways to a job.

ROGUE ADVANCED MANUFACTURING (RAMP)

Industry leaders are focused on 3 key priorities:

- Recruiting and maintaining a skilled workforce
- Manufacturing awareness and image campaign
- Public policy advocacy – to school boards, BOLI, legislature, etc.

The immediate focus is on conducting an industry survey to identify the top Industry Recognized Certifications needed and linking these into K-20 curriculum to create improved career pathway capacities. Mike showed a brief powerpoint noting that we want to influence career training by partnering with educators to build the talent pipeline.

Rebecca presented survey results to the group and shared that the survey link is still open and is anonymous.

Cathy Kemper-Pelle added that the affiliation with Audrey Theis is very beneficial and that some training will take place with college instructors to align curriculum.

Jim talked a bit about the media and image campaign around manufacturing and indicated a video will be coming out soon.

Business / Education Partnership - *Uniting Industry, Education & Workforce Efforts*

Our efforts are fragmented. A core group of our Business, Education and Workforce leaders are creating a unified approach with common messaging, branding and consolidated efforts. A project scope and outline were shared along with 3 short videos. The focus is to:

- Connect a kid to career, community and family

- Create pride of ownership in community
- Maintain engagement throughout graduation and into a career

A first school tour for the group will take place on January 18, 2017 at Eagle Point High School.

Oregon Connections Rollout

Oregon Connections is an online matching platform for businesses to post opportunities for industry tours, job shadows, internships, class presentations, etc.; and for schools/WSRV to post requests for the same. We will be piloting this and creating operational standards for schools so students get needed classroom instruction/support and are prepared to benefit from CRLE's.

Traitify

Jim presented a 2 minute visually-based personalized career matching platform that ResCare has. This tool can be accessed from a smartphone, etc. Matt Sneed talked about the profile outlining different options and the ability to tie to the back end of Career Builder which will then tie to actual job openings.

A Business Model

Jessica addressed the group regarding sustaining our efforts for the next decade. Some suggestions from board members were:

- Create more engagement and keep up momentum
- How can we adapt the MECOP program to high school level and those not in school anymore to work on soft skills
- Create a structure to allow for vetting for work experience program and job shadows
- Create a program that is targeted toward providing soft skill experiences, even at an entry level
- Form a workgroup and have someone attend from MECOP

Careers in Gear

Deanna Wilson reported out on this year's Careers in Gear event that will take place on March 16, 2017. Capacity had been reached previously; however, the event was reformatted, lunch was removed and sessions were shortened to be able to open up the event to every 10th grade student in Jackson County. Early bird registration is \$100.

Chief Science Officer Project

Allison Sweeney addressed the group about the Chief Science Officer Project; a way to partner with kids and intrigue them about STEM. It is a way for 11-17 year olds to attend an institute and then promote STEM activities in their school. General elections are held at schools and two from each school will be peer elected. Jim and Allison will connect with Julie to organize website information to send to everyone.

STEM Teacher Externships Grant

This topic was not discussed due to time constraints.

7) OTHER BUSINESS

No other items were brought before the Rogue Workforce Partnership.

8) ADJOURN

With no further discussion, the meeting was adjourned at 5:05 p.m.

Respectfully Submitted,

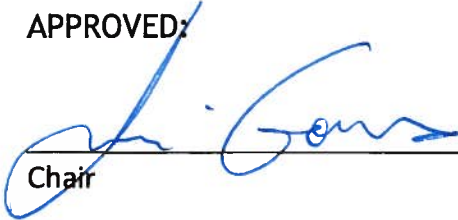


Tami Allison

Executive Projects Manager

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APPROVED:



Chair

4-27-17

Date

