



MINUTES

ROGUE WORKFORCE PARTNERSHIP • CORPORATE DIRECTORS

January 31, 2017 ♦ 100 E. Main St., Suite A - Board Room ♦ Medford, OR

MEMBERS PRESENT

Commissioner Rick Dyer (via phone)
Michael Donnelly (via phone)
Nikki Jones
Jessica Gomez
Gregg Edwards

MEMBERS ABSENT

Commissioner Dan DeYoung

OTHERS PRESENT

Jim Fong, Executive Director, Rogue Workforce Partnership
Sherri Emitte, Director of Administration, Rogue Workforce Partnership (via video conference)
Julie Gillis, Rogue Workforce Partnership
David Fricke, Rogue Workforce Partnership
Tami Allison, Rogue Workforce Partnership

Quorum Present: Yes

1) Call to Order

The meeting was called to order by Chair Jessica Gomez at 3:05 p.m. Introductions were made.

2) Consent Agenda

NIKKI JONES MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. THE MOTION WAS SECONDED BY MIKE DONNELLY AND APPROVED UNANIMOUSLY.

3) RWP Governance/Administration

Membership Update-

Jim indicated that based on a further review of this document, he spoke with Kurt Tackman at CCWD, to clarify the interpretation requirements of the Labor, JATC, CBO, and organizations. Based on the discussion, it was confirmed that "organizations" can be school districts. Jim moved those school district members under the Organizations category which decreased the membership to 27. Jim added that Teresa Sayre was not included in this list as she is retiring.

Jim indicated that although Wes Brain has indicated that he would like to continue on the Board, Barbara Byrd, at the state AFL-CIO shared that it may be more appropriate to have an active labor representative be on the RWP. Jim will be connecting with Barbara to follow-up on next steps.

Commissioner Dyer indicated that Drew Waits of the Plumbers and Steamfitters Union Local 290 is running a pre-apprenticeship program. Commissioner Dyer and Jim met with Drew, along with Medford School District Superintendent Brian Shumate – to discuss sending students and adult career seekers to this programs in White City. Drew has also indicated interest in joining the RWP.

It was noted that all names, labeled in red, can be changed as they have all been officially appointed to the Board. Changes to labor and Department of Human Services will also be made.

2017 Meeting Schedule & Attendance Policy

The group moved on to review the responses to the Doodle Poll regarding 2017 Board Meetings. Thirteen out of 27 responses were received. Jim indicated that the choice point for this group is no regular dates work for everyone, do we want to expand the Doodle Poll? Jessica suggested that staff look at the most attended day each quarter, then contact those who did not respond to arrive at the maximum attendance possibly and confirm those dates.

Discussion moved on to Board member attendance. The group feels that a minimum attendance policy should be instituted. More details will be forthcoming.

Rogue Workforce Board Roles & Responsibilities

Two documents (WIOA Law, Oregon Workforce Partnership) were reviewed containing information on Roles & Responsibilities of the Workforce Board. Jim clarified that part of the responsibility of RWP is overseeing the system, while the other part is overseeing the WorkSource Rogue Valley One-Stop Center. Jessica added that the board is already doing much of this work based on the previous 2014 Governor's Executive Order.

Jim reported that RWP staff and mandatory partners are working on the RSA, MOU, and One Stop Operator that is due to be in place on June 30, 2017.

It was clarified that Commissioner Rick Dyer will remain as our Jackson County Liaison, and that Commissioner Dan DeYoung from Josephine County is replacing Cheryl Walker as the Josephine County Liaison. In addition to serving on the RWP Corporate Directors, both County Commissioners will also be the two members on the Rogue Valley Workforce Consortium – which functions as the “Chief Elected Official” as defined in the Workforce Innovation & Opportunity Act.

“The Corporate Directors behaves as the Executive Committee of the Workforce Board” stated vice-chair Gregg Edwards, adding that there are some federally mandated things that

must be brought before the full workforce board. Corporate Board outputs/deliverables would be to push/bring items to the workforce board. Many of the discussion and decision-making would be at the full Workforce Board level. The group briefly discussed integration vs. collaboration and the importance of looking at the impact of the dollars used in each. Collaboration takes a lot of time and money; where integration should be saving time and money.

Jim stated that this is not a traditional non-profit board - which involves direct service provision and often requires fund-raising and other duties - but is one where we are managing a system and delivering on an integrated system. The Rogue Valley Workforce Consortium appoints the Workforce Board and serves on the RWP Corporate Directors. And, the Corporate Directors appoints its own members from amongst the business members on the full Workforce Board.

Orientation for new members also needs to be updated and renewed. It's been a while since we've conducted orientations, and some new members are requesting it. Jim has asked our new RWP staff members, Julie Gillis and Dave Fricke, to take on this task. Jessica and other Directors suggested we assign "buddies" to new members – to sit next to them in RWP meetings and provide other mentoring. It was also agreed to have as many Corporate Directors and/or buddies join with new members in the orientation as possible.

RWP staff will take all of the above feedback on meeting schedule, begin planning orientations, and team new members up with current member buddies.

Getting More Organized with Our Meetings

Julie Gillis and David Fricke, RWP staff presented a PowerPoint on the RWP Board Structure, and indicated the importance of the Corporate Directors having a quorum and that they continue to meet during the months that the full board does not meet. The Corporate Directors act as the leadership group for the larger workforce board.

Information was presented and discussion took place regarding:

- Board Member Orientation
- Having orientation materials on the website with links available to other documents, as well as hard copy materials for those who may prefer them
- Do a peer mentoring with new board members and current board members
- Having a visual of the roles of each entity and how they fit together
- Have key agenda items mapped out for the year (i.e. budget, performance, local plan)
- State of the Workforce Report (Jim will check to see if this is still a state requirement)

4) Dashboard Next Steps

Jim shared that we're making good progress in having a good dashboard, and "under the hood performance metrics.

Dave reviewed the dashboard draft along with a the whiteboard depiction that Shawn Hogan brainstormed at a previous meeting with Jim, Dave, and Julie. This incorporated examples of Key Performance Indicators (KPI) used by Lynx Technologies. The most important thing to track over time is moving up a career path and ongoing career training. Capable people (social/emotional development, critical thinking skills, problem solvers, innovators, etc.) are what's needed to emerge from the workforce system.

Discussion took place:

- How to mine the potential of the current labor market?
- What can we do to modify programs to be the most effective to the specific population?
- How do we make our decreasing funding the most effective?

Members feel although we gather eligibility information, it is not designed around data driven performance metrics.

5) Public Workforce System

With the exception of a small portion of this topic being discussed under the RWP Governance/Administration agenda item, this topic was not discussed further due to time constraints.

6) State & Federal Coordination - Outreach & Systems Alignment

Jim led the group through the handouts in today's packet and shared that there's a \$1.8B dollar budget deficit at the state level. Efforts need to be made to engage key state legislators, especially the Joint Ways and Means Education Subcommittee and ensure they're informed as to the critical need state resources need. Some suggestions presented:

- Look at where we would prefer cuts to be made and let them know where the money needs to be in the best interest of the system. In the current economy, OJT's are less of a priority than the Board Support fund allocation to ensure we have the capacity to do the RWP core work. We need to advocate for flexibility in these state funds.
- Have a more in-depth conversation about where the core pieces are (Sector Strategies and Board Support are critical to coordination)
- Develop an ROI for our advocating and the ROI for the taxpayer
- Layout different funding scenarios on different levels of funding cuts

Jim will take the above information, to the Oregon Workforce Partnership meeting in Salem in a couple of weeks to refine next steps.

Jim reviewed a draft letter from Jessica to the Rogue Workforce Partnership business leaders providing an article on proposed Federal budget reductions, as well as an excerpt from the Heritage Foundation's 2017 proposed budget and proposal to **Eliminate Workforce**

Innovation and Opportunity Act Job-Training Programs, as well as bulleted points on what's wrong with the proposal to eliminate WIOA job training investments.

Other Workforce Board business leaders from Oregon's 2nd Congressional District have been engaged with us to communicate with Representative Walden as quickly as possible and get a clear message to him to prevent elimination or cuts to workforce programs. Per Jessica's suggestion, Jim has been in contact with Representative Walden's office about scheduling a videoconference call ASAP. The goal is to get a reality check with him on what's really viable and possible to accomplish in our legislative information sharing and advocacy.

- Jim will forward the email he sent to Jessica who will follow up with Representative Walden's office as well.
- Jim will forward the email, as well, to Commissioner Dyer, Troy Ferguson, all the Corporate Directors as well as both local and DC offices to get time on Representative Walden's schedule.
- A call will also be coordinated with Ron Painter, President of the National Association of Workforce Boards (NAWB)

7) Philanthropic Grant Applications

Due to time constraints, this topic was not discussed.

8) Other Items

There were no other items brought before the Rogue Workforce Partnership Corporate Directors.

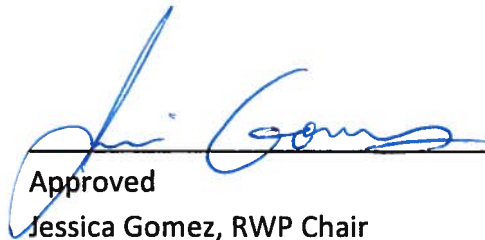
9) Adjourn

With no further business, the RWP Corporate Directors meeting was informally adjourned at 5:15 pm.

Respectfully Submitted,



Tami Allison
Executive Projects Manager



Approved _____ Date 3-22-17

Jessica Gomez, RWP Chair

