

MINUTES

ROGUE WORKFORCE PARTNERSHIP • CORPORATE DIRECTORS

November 16, 2017 • 100 E. Main St., Suite A - Board Room • Medford, OR

MEMBERS PRESENT

Commissioner Rick Dyer
Chair, Jessica Gomez
Vice-chair, Michael Donnelly (via phone)
Nikki Jones
John Underwood
Paul Macuga

MEMBERS ABSENT

Shawn Hogan Commissioner Dan DeYoung

OTHERS PRESENT

Jim Fong, Executive Director, Rogue Workforce Partnership
Sherri Emitte, Director of Administration, Rogue Workforce Partnership (via phone)
Aurora King, Chief Operating Officer, Rogue Workforce Partnership (via phone)
Tami Allison, Senior Project Manager, Rogue Workforce Partnership

Quorum Present: Yes

1) Call to Order

The meeting was called to order by Chair, Jessica Gomez at 3:06p.m. Introductions were made.

2) Approval of Minutes

COMMISSIONER DYER MOVED TO APPROVE THE MINUTES OF THE OCTOBER 19, 2017 RWP CORPORATE DIRECTOR'S MEETING. THE MOTION WAS SECONDED BY JOHN UNDERWOOD AND APPROVED UNANIMOUSLY.

3) Approval of Policies

Aurora summarized the Rapid Response Policy noting that the purpose is to assist employers and impacted workers as quickly as possible following the announcement of a permanent closure; mass layoff; the filing of a Trade Act Assistance (TAA) Petition; or a natural or other disaster resulting in a mass job dislocation. "Previously we were using the State policy, and we are now playing a more formal role in the coordination process", stated Aurora. RWP staff requests that the policy be approved as presented.

PAUL MACUGA MOVED TO APPROVE THE RAPID RESPONSE POLICY AS PRESENTED. THE MOTION WAS SECONDED BY NIKKI JONES AND APPROVED UNANIMOUSLY.

4) Rapid Response

Aurora reported that in the past year, thirteen Rapid Response sessions have been held with seven companies. Six companies closed and the seventh was a large layoff. There were a total of 414 affected workers; 244 in healthcare (most part of the Jackson County Mental Health layoff which resulted in many being hired with the newly selected service providers), 33 in retail, and approximately 137 in manufacturing.

We are currently working with Pacific Crest Transformers, who announced a potential closure and recently laid off twenty workers (10 union, 10 non-union). The unions have provided a lot of support for affected workers, information sessions have been held, and the company has connected with their full workforce.

The group discussed the best way for other employers to connect with the affected workers for potential hires. It was indicated that all the rapid response services are done through WorkSource. We need to maintain a neutral role so other companies don't go out and recruit workers away while a company is still open. We could connect interested employers with laid-off workers by having these employers come speak at the Job Net, job-seeking networking event at WorkSource Rogue Valley.

Many Corporate Directors voiced the need for workers and would like to see some sort of employer networking experience built into the onsite outreach to affected employees.

5) PY 17-18 Workforce Services Contract For WorkSource Rogue Valley

Aurora summarized the priorities in this year's workforce services contract, This included: creating more talent pools of qualified individuals, job ready assessment tool – job ready criteria is identified as validated by a staff person, improving our talent pool to create more qualified referrals, provide better/more feedback mechanisms with focus on quality vs. quantity, utilize information that is obtained from business to do a more holistic approach with business listings, and create a more long term relationship with business. More focus will be given this year on customer completion of workshops versus workshop occurrences. This is all part of a strategic focus on measuring effectiveness rather than just quantity or service provision outputs. No questions were posed by the Corporate Directors.

6) State Workforce General Funds & Base Funding for All Local Workforce Boards Overview

Jim reported that a number of biennium's ago, the state invested 7.5 million dollars of the general fund into workforce development and to support Local Workforce Boards. The argument is that these funds should be allocated how they have been in the past and the governor's reserve should be used to make the local workforce boards whole. The state has an option of holding back 15% per year and can carry that amount over. The State Board has indicated that the intent for the funding is for pilot programs, etc. Jim indicated that OWIB was not consulted on the allocation conversation, and there is a formula for allocation that is not being used for the general fund. Jim indicated that he does not feel an advocacy letter is needed from the board at this point.

7) Federal Workforce Funding

Jim has been in conversations with both East Cascades Workforce Investment Board (ECWIB) and Eastern Oregon Workforce Investment Board (EOWIB) who have been reaching out to legislative staff and writing advocacy letters. Jessica indicated that she could send a letter on behalf of the private sector workforce board members stating that the boards are dependent upon these funds to maintain their core infrastructure. The group agreed to add a graphic, that Jim will develop, to the letter to describe the pipeline. *Jim will revise the letter, add a graphic and send out the group to review.*

8) Conflict of Interest Policy Discussion

The group discussed the need to refine the RWP Conflict of Interest Policy. What's recently surfaced is the need to put limits in place regarding the amount of worker training funds any one board member employer can receive. Some suggestions were:

- Track percentages of resources going to one company
- Opportunity for all employers should be equal
- Information is made available to all employers
- Insure equal access, proportionality, and maximum threshold
- Use percentage of workforce
- Overall general impact of dollars and the return on the investment

The group agreed that this isn't a huge risk or management issue; however we want to be sure we are exercising appropriate due diligence.

RWP staff will talk with John Chamberlin and come back with a draft document to review.

9) Rogue Valley Workforce Consortium

County requesting that Commissioner Dyer take over the responsibility of Chair of the RVWC, due to Commissioner DeYoung's availability. Jim indicated that we will eventually need to amend the Intergovernmental Agreement and recommended to the group that we make this revision when we address the potential future disagreement resolution process? Jim stated that the current default is to the Governor's office for resolution if there is a disagreement between the two County Commissioner member of the Rogue Valley Workforce Consortium; some areas have put in an intermediate step of using the LWB Executive Committee as the decision-maker. Commissioner Dyer agrees that any potential disagreement would first go to each board of county commissioners for resolution, then possibly to the Corporate Directors (Executive Committee), and lastly to the Governor's office. *Jim will draft the revision and bring back for review at a future meeting.*

10) WIOA Implementation Update & Next Steps

Jim reported that the Cost Sharing / Infrastructure Funding Agreement is an agreement with state agencies and similar partners who receive state funds who come together in a One-Stop System to contribute to shared costs. Meetings have been held over the past several months to come to an agreement. Due to a communication snafu, the group had to go back to the drawing board to come up with a version of the agreement that everyone agreed to. The group has agreed in concept to the methodology; however, the budget numbers need to be cleaned up to make as cost neutral as possible for all concerned. Sherri added that there is information still to be received from OED; however, we will meet the federal deadline.

Jim reported that we are moving forward with the MOU as well as the One-Stop Operator Agreement.

11) Strategic planning Session

Jim reported that he has reached out to John Bowling who is available to facilitate the retreat. Jessica, as well as John have both worked with John Bowling and are excited for him to assist us in our strategic planning session.

Tami indicated that she is still receiving information on venues for the retreat. A suggestion was made to contact Dancin Vinyards.

12) Other Business

No other business was brought before the RWP Corporate Directors.

13) Adjourn

With no further business, the RWP Corporate Directors meeting was adjourned at 4:28 p.m.

Respectfully Submitted,

Tami Allison

Senior Project Manager

Approved

Jessica Gomez, RWP Chair