



# ROGUE WORKFORCE PARTNERSHIP

## MINUTES

### ROGUE WORKFORCE PARTNERSHIP WORKFORCE DEVELOPMENT BOARD

June 6, 2019

RCC Table Rock Campus • Room 184  
7800 Pacific Ave., White City

#### MEMBERS PRESENT:

Scott Beveridge\*, Lance Corley\*, Michael Donnelly, Jessica Gomez, Shawn Hogan\*, Kari Kingsolver, Melissa Wolff, Brent Kell\*, Norm Kester, Alex Poythress\*, Linda Schott, Sherri Stratton, John Underwood, Trever Yarrish\*

\*= via phone / videoconference

#### QUORUM PRESENT: Yes

#### OTHERS ATTENDING:

*Jackson County* – Commissioner Bob Strosser

*Sustainable Leadership* – John Bowling

*College Dreams* - Jen Perry

*Oregon AFL-CIO* – Mark Warne

*Rogue Valley Door* – Kerry Smith

*BBSI* – Suz Montemayor

*HECC-OWI* – John Asher\*

*WorkSource Rogue Valley ResCare*- Tabitha Northrop

*WorkSource Rogue Valley Employment Department* –Tammy Schroeder, Guy Tauer

*Rogue Workforce Partnership:* Sherri Emitte, Ida Saito, Jill teVelde, Tami Allison, Dana Shumate, Jim Fong

#### CALL TO ORDER

The Board meeting was called to order by Chair, Jessica Gomez at 1:12 p.m.

#### Welcome & Introductions

A round of introductions were made.

#### CONSENT AGENDA

Jessica reported that the evaluation process for the Executive Director has started. Board members should be receiving questions via email. Please watch for them.

Jim spoke about the kickoff of the Transportation and Logistics sector and the recent outreach conversations with Association of General Contractors (AGC), as well as the recommendation to add them as a sector for our region.

***Mike Donnelly moved to approve the consent agenda consisting of the minutes from the March 13, 2019 Rogue Workforce Partnership Workforce Board Meeting, the Executive Director Evaluation Process, and the addition of Transportation/Logistics and Construction sectors. The motion was seconded by Norm Kester, and was approved unanimously.***

## **ONE-STOP OPERATOR**

### **Approval to Negotiate & Contract with One-Stop Operator**

With the guidance and approval of the RWP Corporate Directors, staff released a Request for Qualifications (RFQ) for the One-Stop Operator on May 3, 2019. With guidance from our legal counsel, we determined that a more effective procurement method this round was to use an RFQ, rather than an Request for Proposal option. Responses were due by June 3, 2019, at which point staff reviewed and graded the submittals. Staff is now asking the RWP Workforce Development Board for approval to negotiate and enter into a contract with the Rogue Consortium One Stop Operator to serve as the One-Stop Operator for the region.

Jim noted that the recommended \$50,000 annual contract amount is from our attorney; however, we will negotiate the best contract amount.

A question was posed regarding Goodwill's independent submittal as well as being part of the consortium submittal. Jim responded that the law does allow for this.

***Mike Donnelly moved to approve the recommendation that the RWP Workforce Board authorize staff to negotiate and enter into a contract with the Rogue Consortium One-Stop Operator to serve as the One-Stop Operator for our region. The motion was seconded by John Underwood.***

Discussion took place regarding the cost, and Jim explained that it would actually be cost neutral compared to the previous year. We'll simply be changing what we're investing in. We want to focus on staff training and development, and collaborative design work to improve lean efficiency and the customer experience / outcomes. The Consortium would not hire any staff.

Scott asked for clarification of the list that was included in the packet. Jim responded that the list indicates everyone the RFQ was sent out to.

***The chair called for the vote, and the motion was approved unanimously.***

## **PROGRAMS & FINANCIAL INVESTMENTS**

### **Title 1B Adult / Dislocated Worker Funds Transfer**

Sherry Emitte spoke to the request for a plan modification through transferring an amount of \$429,000 from our Adult allocation to our Dislocated Worker (DW) allocation to allow for better alignment of funding to our participant counts. Sherry responded to a question regarding the transfer percentage not exactly matching the Adult/Dislocated Worker allocation percentage, saying it was due to the fact that she tries to move in a higher percentage so our roll in will be at the same ratio.

***Mike Donnelly moved to approve the transfer of funds as outlined in the letter to John Asher. The motion was seconded by Norm Kester and was approved unanimously. (Note that Lance Corley, Crater Lake Electrical JATC/IBEW, was in attendance and voted in favor).***

### **2019-2020 Program / Budget**

RWP staff would request that the RWP Workforce Board approve the PY 19 RWP budget of \$4,823,865, along with the changes in investment strategy that was recommended by the Corporate Directors on May 16, 2019.

***Mike Donnelly moved to approve the PY 19 budget and change in investment strategy as presented. The motion was seconded by Shawn Hogan and was approved unanimously.***

### **Dashboard**

The WIOA 1B Adult and Dislocated Worker dashboard was included in today's packet, and the WIOA Youth dashboard was distributed in today's meeting. These are the latest iterations, to be used as an evolving tool for gauging performance and return on investment. Jim indicated that these were processed with the Corporate Directors in May. Jim reviewed the dashboards with the group.

Questions arose about the actual success of the person going through the process. Jim responded by talking about the pilot we are entering into around predictive analytics and longitudinal data, indicating that we currently do not have a way to measure the actual success of an individual going through the process from beginning to end; however, the goal is to get to that place with this pilot by looking at the customers in cohorts. Meetings are being convened to begin looking at data runs to determine customer typologies and to learn how to use the longitudinal data.

## **STRATEGIC ROADMAP, OBJECTIVES & KEY RESULTS**

John Bowling provided background and context on the prior work RWP members have done to develop this too. Various meetings/workgroups have worked since our last meeting to refine the draft mission, vision and objectives., This led to the refinement of the mission, and the addition of "addressing opportunity and economic disparity gaps." There were no further refinements made to the mission statement.

Two options were offered for review. The group discussed the three objectives under Option A, noting that this option clearly allow us to say what RWP does. Additional discussion took place regarding Objective 3 (*Develop effective communication & data reporting infrastructure*) under Option A, noting that there were pros and cons to this objective. Some members felt this should be deleted as an objective because it's more about building behind the scenes systems capacity, and it's not necessary to call it out. Others felt that we cannot have a plan that is not communicated, or a system that is not data-informed, so that this work is important to call out. Jim added that sectors group are already talking about outreach and communication work to attract folks into their training opportunities and career pathways, so RWP staff will provide need to provide this cross-sector infrastructure capacity to ensure consistency and unified messaging.

The group then discussed using the terminology of "accessibility" in the Mission Statement instead of "opportunity and economic disparity gaps." Most in the group preferred this language and saw it as more actionable and more within the realm of RWP's workforce readiness preparation focus. Some in the group struggled with abandoning language that more explicitly speaks to the disparity of economic opportunity that should be part of the mission of a workforce development enterprise. Members arrived at consensus to adopt the terminology of "accessibility."

*The RWP is a private/public partnership which addresses the employment needs of Jackson and Josephine Counties*

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Discussion took place on whether "improving / promoting workforce accessibility" should be called out as an additional objective too. John indicated that he and staff could work to figure out a way to incorporate the "accessibility" terminology, and also create insert Objective verbiage that will be actionable and measureable.

Discussion occurred on whether Objective #1 is actually a key result, or a subset under Objective #2 or #3, and when it is achieved, something else will be added in its place.

John and RWP staff will work further on making the recommended revisions and bring this back at a next meeting. A draft of key results will be sent out for input. If a consensus cannot be reached, workgroups will be formed.

**OTHER BUSINESS**

No other items were brought before the RWP Workforce Development Board.

**ADJOURN**

With no further discussion, the meeting was adjourned at 3:47 p.m.

Respectfully Submitted,

Tami Allison  
Senior Project Manager  
/tka

APPROVED: *Mike Donnelly for* -

*Jessica Gomez*  
\_\_\_\_\_  
*Med Donnelly*

*09-11-19*  
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Date